

Seeking Sponsors for Construction Industry Education Program

The Construction Industry faces a workforce shortage that poses a serious problem for our national economy. To meet the demand for construction, the industry needs to attract, educate and train about 240,000 newcomers annually.

The National Association of Women in Construction (NAWIC) recognizes the need for educating others to influence the future growth of the industry, and we have made it part of our strategic plan to do so through several programs.

One of our most popular programs is our **Block Kids Building Competition**. It is a National building competition that is sponsored on the local level by NAWIC chapters and other organizations. The award-winning program introduces children to the construction industry to create awareness and promote careers in the industry.



This year will be the 35th year the St. Louis Chapter of NAWIC has organized this competition in our area. The competition will be open to the community for children in grades K - 6 to participate. The children will be given interlocking blocks and about an hour to create based on instructions given.

We invite you to be a part of this amazing program by purchasing one of the following sponsorship packages! THANK YOU in advance for your support!

Sponsorships are due by January 15, 2025.

Green Block Sponsorship Package \$500

Company Name on all Signage, including Registration Table, Snack Table and the Building Block Store. Recognition on Social Media & at Event

Yellow Block Sponsorship Package \$250

Company Name on Signage at Snack Table, Recognition on Social Media and at Event

Red Block Sponsorship Package \$100

Company Name on Bag of Blocks given to each competitor and Recognition at event

Other Ways to Help:

- Donate items to be given out to competitors – markers, crayons, pens, notepads, rulers, etc.
- Volunteer your time the day of the event as a judge.
- Help us publicize the event by sharing it with your employees, friends and families!

Purchase your sponsorship at nawicstl.org or a check can be made payable to NAWIC St. Louis Chapter #38 and mailed to:

NAWIC St. Louis Chapter #38
c/o Kathy Cassidy
12963 Mauer Industrial Ct
St. Louis, Missouri 63127



St Louis, MO
