



July/August 2011

**Is NAWIC Vital to St. Louis?**  
**Forging our Path**

Discussion led by  
**Teresa Willis and Diane Grimsley**

August 18, 2011

Spazio's Westport, 12031 Lackland Rd., St. Louis,

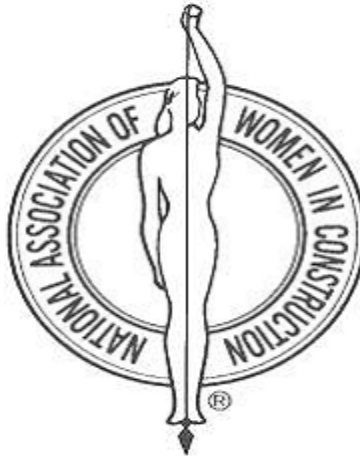
**5:30 Networking**  
**6:00 Dinner and Discussion**  
**Business meeting following**

**\$30.00 - RSVP to [danah@championprecast.com](mailto:danah@championprecast.com)**  
**Cancellations not made by August 12 will be charged.**

As you are all aware, our August meeting is the first step in developing a strategic plan for the St. Louis chapter of NAWIC. Our goal for the meeting is to explore the question of Why NAWIC? We have created the questionnaire on the following 2 pages to prompt your thoughts and hopefully encourage discussion at the meeting. Please review it, write down your answers and come to the meeting ready to share. We will ask everyone to turn in the filled out questionnaire at the end of the meeting.

The strategic plan will help us continue to be relevant & vital to our community. And we can't effectively determine where we want to go as a chapter until we determine who we are as a chapter. Thank you and we look forward to seeing/hearing all of your input.

If you cannot make it to the meeting you can e-mail any one of the Board members your questionnaire. Hope to see all of you at meeting!



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# Strategic Planning for the St. Louis Chapter of the National Association of Women in Construction

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## Overview and Instructions

The purpose of a strategic plan is to enable a chapter to establish a reasonable framework for making short term tactical decisions in an uncertain environment. The planning process can bring a sense of identity and priority back to the chapter's activities and help leaders achieve consensus.

One of the challenges that NAWIC faces is the fact that there is more to be done for members and key stakeholders than it has resources to accomplish. The temptation to do everything can often lead an organization to try to be all things to all people. The result of this approach is not doing anything particularly well. If everything is important – nothing is important. Planning strategically is the counter to the all-things syndrome. It is about identifying a limited number of key strategic activities that the Association must undertake to move successfully into the future.

### ***Who are we? Why NAWIC?***

#### Regarding Our Chapter:

What is our chapter's purpose?

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What do you think attracts others to NAWIC?

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If NAWIC St. Louis folded, who would care? What would be lost?

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What aspect or accomplishments of our chapter are you most proud of?

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Regarding Ourselves:

What first attracted you to NAWIC?

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How does NAWIC currently help you exceed in the construction industry?

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What is the single biggest benefit of being a member of NAWIC?

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What do women in construction need in 2012?

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Regarding the Industry:

Why does your company support your membership in NAWIC?

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Do you feel your company has benefited from your association with NAWIC?

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Have I grown within my company because of NAWIC? Why?

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Has my value to my company increased because of NAWIC? Why?

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## A MESSAGE FROM YOUR PRESIDENT

Stay cool as we go through the dog days of summer!

*The dog days of summer are the hottest days in the summer season, and have that name because of an ancient belief that when Sirius, also called the Dog Star, was close to the sun, it was responsible for causing hot weather.*

Remember to drink plenty of water while working outside – don't wait until your body tells you "I'm Thirsty". That headache you are having could be from dehydration.

Convention is just around the corner and we have good representation of the St. Louis Chapter. If you would like to attend a Saturday Association workshop please let me know. These are no cost to members and you can attend them without registering for the whole convention. You also can still register for convention but the cost is increased because it is past the deadline.

Did you know that **Forum 2012** will be in St. Louis? This will be an excellent regional meeting to attend and find out more about NAWIC, our region and the construction industry. It is also a fun networking weekend.

Congratulations to the **2011-2012 National Officers**

President – Judy DeWeese, CIT, CBT  
President Elect – Cindy Johnson, CIT, CDS, CBT  
Vice President – Yasmine Brandon, CCA  
Secretary – Dove Sifers-Putman  
Treasurer – Sandy Field, CBT, CIT  
Immediate Past President – Debra Gregoire, CIT

Looking forward to seeing all members at the August meeting. (see meeting notice)

Annette Elich-Parker

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## CHAPTER 38 BOARD 2011-2012

**PRESIDENT – Anna Baldwin**  
**VICE PRESIDENT – Kita Haynes**  
**SECRETARY – Sue Seawright**  
**TREASURER – Jean Goldenstein**

**DIRECTORS:**  
**Pat Ahrens**  
**Vanessa Byrd**  
**Michelle Dyer**  
**Diane Grimsley**

**Anna will be looking for committee chairs and members for the 2011-12 NAWIC year. Please help out where ever you can.**

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## St. Louis Chapter #38 2010/2011 Leadership Team

### President

Annette Elich-Parker  
Wiegmann Associates  
[aparker@waidb.com](mailto:aparker@waidb.com)

### Vice President

Patty Ahrens  
Ahrens Contracting  
[pahrens@ahrenscontracting.com](mailto:pahrens@ahrenscontracting.com)

### Secretary

Kita Haynes  
Duke Construction  
[Kita.haynes@dukerealty.com](mailto:Kita.haynes@dukerealty.com)

### Treasurer

Jean Goldenstein  
Larson Allen  
[jgoldenstein@larsonallen.com](mailto:jgoldenstein@larsonallen.com)

### Directors:

Anna Baldwin  
Duke Realty  
[anna.baldwin@dukerealty.com](mailto:anna.baldwin@dukerealty.com)

Diane Grimsley  
Horizon Engineering  
[dgrimsley@Horizon-Engineering.com](mailto:dgrimsley@Horizon-Engineering.com)

Deborah Henry  
St. Louis Community College  
[dr.deborah.henry@gmail.com](mailto:dr.deborah.henry@gmail.com)

Sue Seawright  
Satellite Shelters, Inc.  
[SueS@satelliteco.com](mailto:SueS@satelliteco.com)

### Immediate Past President

Annette Elich-Parker  
Wiegmann Associates  
[aparker@waidb.com](mailto:aparker@waidb.com)

## CALENDAR

August 18, 2011	Meeting – Spazio's
August 20, 2011	Chapter Planning (See page 10)
Sept 15, 2011	INSTALLATION
Aug 31-Sept 3, 2011	Annual Convention – ST LOUIS
Nov 4-5, 2011	APC – Lake of Ozarks, MO
April, 2012	FORUM IN ST LOUIS

*"Long range planning does not deal with future decision, but with the future of present decisions."*

*Peter F. Drucker*

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### ST LOUIS CHAPTER WEBSITE

<http://www.nawicstl.org>

### REGION 6 WEBSITE

<http://www.nawicregion6.org>

### NAWIC WEBSITE

<http://www.nawic.org>

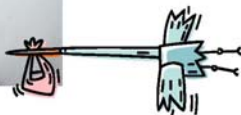
### NEF WEBSITE

<http://www.nawiceducation.org>

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*Congratulations Ashlee  
Jackson Scott Peno  
4-20-2011*



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**CELEBRATING  
Birthdays & NAWIC Anniversaries (July & August)**

**HAPPY BIRTHDAY!**

Lindsay Offermann	7/2
Pat Ahrens	7/12
Sebrina Berra	7/15
Patty Cook	7/20
Donna Kebel	7/23
Donna Martin	7/30
Sharon Winterberg	8/10
Teresa Willis	8/18
Julie Ledbetter	8/22

**HAPPY ANNIVERSARY!**

Catherine Taylor-Yank	7/1975
Barbara Johnson	7/1990
Rhonda Perry	7/2008
Patricia Scheble	7/2010
Sharon Winterberg	8/1993
Annette Parker	8/2004

**IF WE MISSED YOUR BIRTHDAY, PLEASE LET US KNOW.**

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# Chapter 38 WIC of the Year!



**DONNA MARTIN**

Donna has served on all committees, chaired committees and fulfilled the duties of all positions on the Board of Directors, from Director to Parliamentarian, including President 1993-94.

She is always available to lend a helping hand. She is frequently the "Voice of Reason". You can count on Donna to see all sides of the question and to help you find the best solution.

Donna is a member of tenure (25 years), but her contributions are not numbered in years, but by the people she has touched. Congratulations Donna!

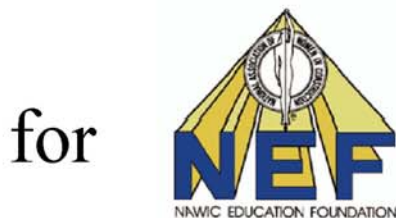
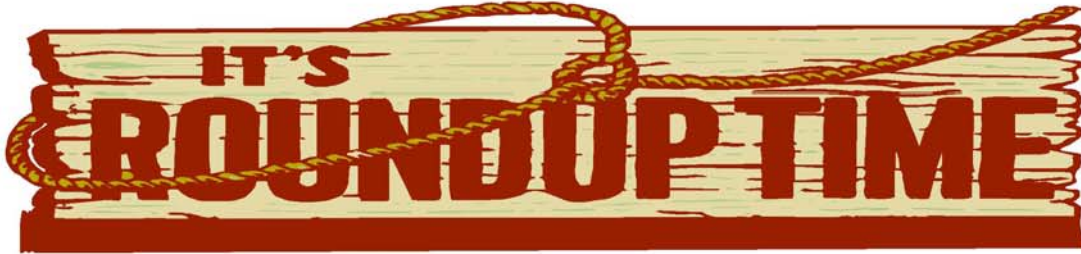
Congratulations also to **Teresa Willis** for **Diversity Action Committee Award** presented to her by Missouri Association for Career And Technical Education in July at their conference in Springfield, MO for her work with the Missouri Women In Trades.  
Presented to her by Glenda Whitney, Lynn State Technical College



## Region 6 Members

**Let's Roundup for NEF in 2011.** It is one the least expensive ways to support NEF. So add those few dollars to your dues renewal and support NEF.

Sandra Carter, CIT



Round up your

*NAWIC* membership

Renewal dues

and make a

donation

to the



*NAWIC*

*Education*

*Foundation*



Example:

Renewal Dues - \$222.00

Round-Up to - \$225.00

and donate \$ 3.00 to NEF

# AWARDS DINNER 2011



Winners of this years CAD Competition – 1<sup>st</sup> Place Michael Como, 2<sup>nd</sup> Place Jacob Faust and 3<sup>rd</sup> Place John O'Brien, all from Oakville High School. Michael's parents also joined us.



Recognition and awards were given including a Carol Kueker scholarship check to Dr Feldman of UMSL.



Some of the members and guests that enjoyed the Awards Dinner evening, including Region Director Connie Leopard and Maggie Eichholz from Central MO Chapter 341..

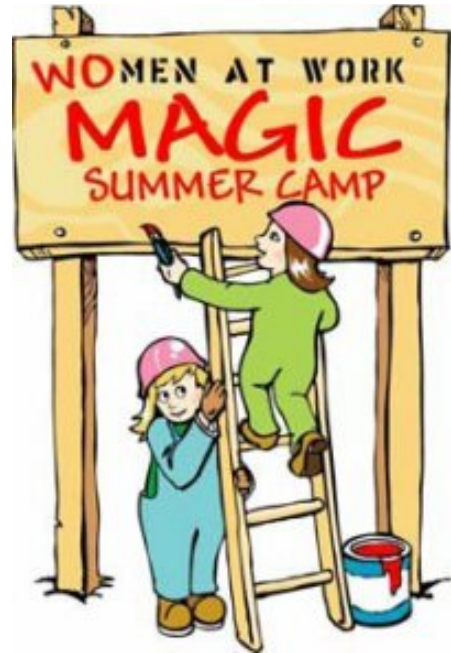
**Thank you to our sponsors, donors and volunteers for making MAGIC camp possible!**

*From our MAGIC campers – “We appreciate the opportunity to attend MAGIC summer camp. Some of our favorite things about summer camp were....*

- The pink hard hats and pink tools
- Making new friends and learning something new
- The hands on learning and creativity, the positive energy and empowerment and the diversity
- Building a stool and tool box, making a lamp, learning electricity and welding
- The fabulous instructors, volunteers and speakers teaching us and keeping us safe
- The fun activities like blueprint reading, tape measure reading, trying out power tools and painting our stools and toolboxes
- The great facility – especially the a/c after a hot day in the shop and the water bottles to keep us hydrated.
- And the really good lunch every day!

We had lots of fun and learned a lot!! Thanks oh so very much!?”

**Volunteers Rock!!! Thank you to Lynda, Cathy, Rose, Michelle, Shaunta, Dalena, Jeanne, Judy, Lola, Dana, Lisa, and Jeanette for giving your time to MAGIC!**



# NAWIC

## *Planning Session 2011-2012*

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August 20, 2011

9 AM to 2 PM

Join us at the Mississippi Manor at 525 Ticino Dr., Imperial, MO 63052-3722.

If you cannot make it to the session please send Anna an email to tell her what you want from your NAWIC membership next year. ie topics we can have at our meetings, job site tour ideas and any ideas you have for membership drives or activities. All ideas will be part of the session if you are there or not.

Topics – what do you want from NAWIC next year & Membership

Breakfast will be served—coffee and munchies

Lunch will be pot luck—bring your favorite dish to share and your drink.

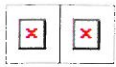
RSVP to Anna at [anna.baldwin@dukerealty.com](mailto:anna.baldwin@dukerealty.com)



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We will have the use of the pool after lunch so bring anything you need for an afternoon at the pool.

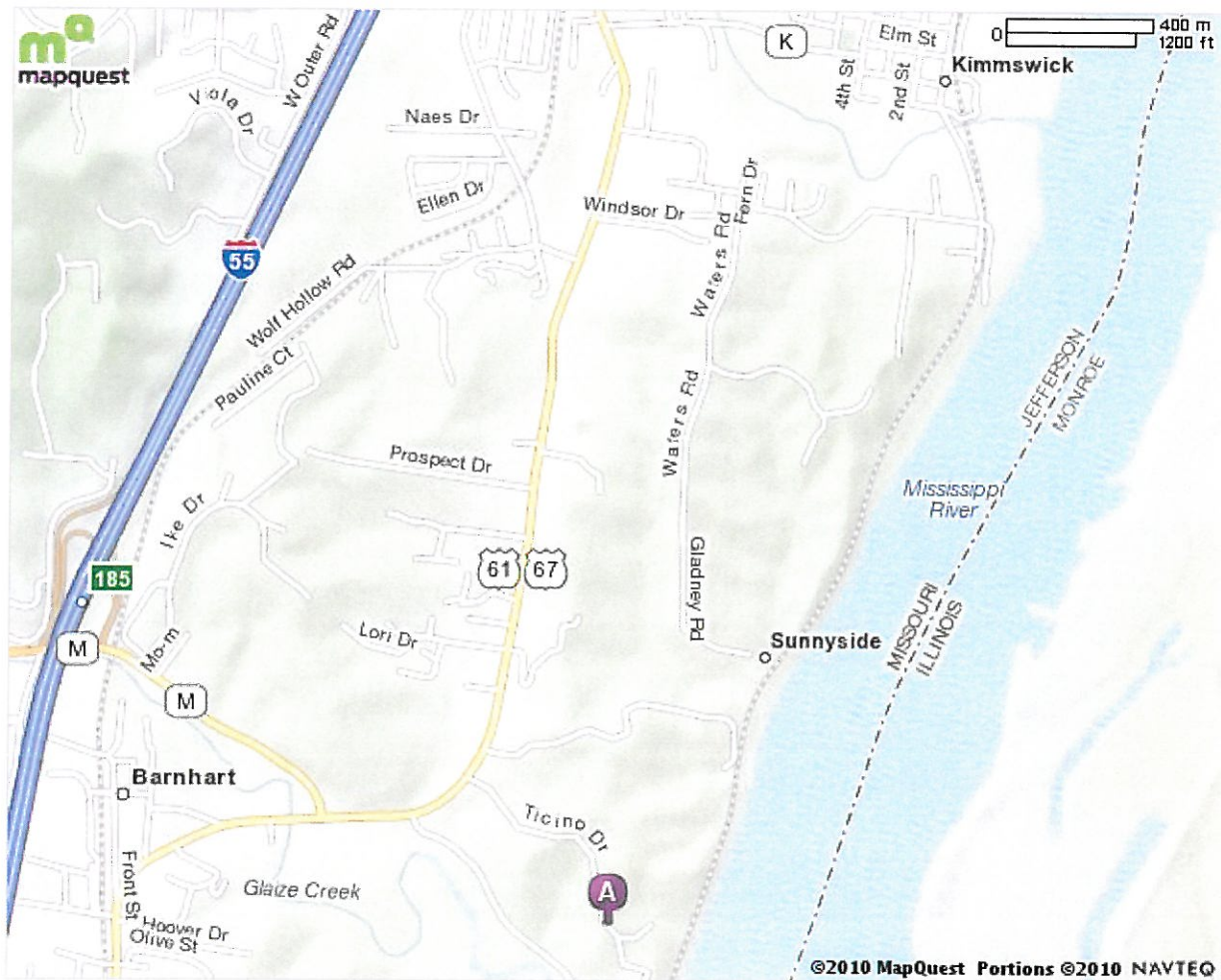
*Don't miss this day of planning and relaxation with your NAWIC friends!*



### Map of 525 Ticino Dr Imperial, MO 63052-3722

#### Notes

You can take exit 185 (Hwy M) or 186 (Imperial).  
If you exit at 185 (Hwy M) turn left on 61 and right at the second street (privacy gate will be open).



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# MEMBERSHIP

As of August July 27, 2011 the St. Louis Chapter has 48 members as follows:

- 33 Active Chapter Members
- 2 Associate Members
- 10 Corporate Members
- 2 Retired Members
- 1 Student Member

## Prospective Members

We are looking for prospective members. Do you have a name and contact information? Pass it on to Kita Haynes, Membership chair: kita.haynes@dukerealty.com; or call 314-514-6708

## BINGO CHALLENGE

AS OF JUNE 16, 2011 THE St. Louis Chapter 38 HAS BINGO and will be mentioned at Convention September 2011.

THANK YOU TO EVERYONE; MEMBERSHIP IS THE WORK OF EVERY MEMBER

N	A	W	I	C
5 NEW MEMBERS	CHAPTER DIRECTOR RECRUITS NEW MEMBER	OFFICER RECRUITS 1 NEW MEMBER	MEMBER RECRUITS 3 NEW MEMBERS	OFFICER RECRUITS 2 NEW MEMBER
Member Recruits 2 New Members	PARTICIPATE IN A COMMUNITY SERVICE EVENT****	2 NEW MEMBERS	REGIONAL DIRECTOR PARTICIPATES IN CONFERENCE CALL ON THE 15TH	4 New Members
REGIONAL MEMBERSHIP CHAIR HOLDS REGIONAL CONFERENCE CALL	HAVE A CHAPTER MEMBERSHIP COMPETITION****	FREE	Hold Membership Promotion****	CHAPTER MEMBERSHIP CHAIR PARTICIPATES IN CONFERENCE CALL ON THE 15TH****
AT LEAST 2 MEMBERS POST COMMENT ON NATIONAL BULLETIN BOARD****	MEMBERSHIP CHAIR RECRUITS 1 NEW MEMBER	OFFICER RECRUITS 1 NEW MEMBER	OFFICER RECRUITS NEW MEMBER	CHAPTER HOLDS JOINT MEETING WITH ANOTHER ASSOCIATION****
MEMBER RECRUITS 1 NEW MEMBER	3 NEW MEMBERS	Perfect Attendance at Membership Meeting	OFFICER Recruits 2 New Members	HAVE 5 GUEST AT MEMBERSHIP MEETING****

ST. LOUIS CHAPTER #38 HAS THE FOLLOWING SQUARES MARKED THAT HAVE \*\*\*\*

2011

NAWIC

Region 6

# Annual Planning Conference INN AT GRAND GLAIZE Lake Ozark MO November 4 & 5, 2011



# VISION

Explore what the NAWIC Vision means to you:

- o Professional Success
- o Education
- o Personal Growth
- o Networking
- o Learn to Customize the "NAWIC Vision" for your audience.

*"To enhance the success of women in the construction industry"*

## INN AT GRAND GLAIZE



5142 Hwy 54 •  
Osage Beach, MO 65065  
Phone: (800) 348-4731  
[www.innatgrandglaize.com](http://www.innatgrandglaize.com)

Room Rate \$61  
Single or Double  
Registration Deadline  
October 20, 2011

➤ Shop till you drop at  
Osage Premium Outlet Mall

Don't Miss Friday Night  
**"Picture This"** Photo Booth  
Hospitality Suite 7-9 pm

Stay tuned  
for Coming  
Attractions!

## National Association of Women In Construction

Registration \$60



**EARLY BIRD REGISTRATION \$50**

"Early Bird" price applies to all registrations received by October 15, 2011

Member: \_\_\_\_\_ Guest: \_\_\_\_\_ Total Enclosed: \_\_\_\_\_

Fist time:  Yes  NO

Name	(Please include your certifications)
Street	
City State & Zip Code	
Company	
Phone Number	
E-mail	
Emergency Contact	
Special Dietary Needs	

Make Check Payable to: **NAWIC REGION 6**

Send Registration & Check to:

Maggie Eichholz

Septagon Construction Co. Inc.

601 Monroe Street, Ste. 302

Jefferson City MO 65101

[meichholz@septagon.com](mailto:meichholz@septagon.com)

(Phone: 573-680-1590)

